

EXHIBITOR ALERT

Exhibitors to the International Home + Housewares Show should be vigilant in dealing with the **Exhibitor's FAIR Guide** produced by Construct Data Verlag or **Expo-Guide.com** produced by Commercial Online Manuals. Both the FAIR Guide and Expo-Guide.com are not endorsed or supported by the International Housewares Association ("IHA").

The FAIR Guide is a database prepared by Construct Data Verlag which uses a form which resembles an organizer's free directory listing service and invites exhibitors to sign and return the form for entry into an online directory. At the top of the form is the printed name of the International Home & Housewares Show in bold letters to create the misimpression of endorsement or support by IHA.

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These forms, in small letters, include a substantial cost to create or update your entry, per year, for a period of three years. Exhibitors who sign and return these forms have entered into a three-year non-cancelable agreement.

IHA strongly urges you to thoroughly review any information that you receive from the Exhibitors FAIR Guide or Expo-Guide.com before signing any agreement and to remember that these organizations are NOT supported or endorsed by the IHA.