

MEMBERSHIP IN IHA is an investment in your own business.

MEMBERSHIP SERVICE	VALUE	ASSOCIATE IV Manufacturer Representative Groups and Agencies	DESCRIPTION
IHA Membership	\$1,500	\$500	
REP CONNECT			
Rep Directory	\$500	INCLUDED	Inclusion in searchable database for manufacturers
Premium Placement	\$300	INCLUDED	Premium placement providing maximum visibility
THE INSPIRED HOME SHOW			
Show Badges		FREE	
Rep Hospitality Suite Access (Saturday-Tuesday)	\$250	INCLUDED (5)	Additional entry at \$25/person
Registered Buyer List (Post-Show)	\$2,500	INCLUDED	Includes name, title, company, address and telephone (where available)
EXECUTIVE EDUCATION & NETWORKING			
<u>CORE</u> Meetings for Reps (4 virtual)	\$1,000	INCLUDED (ALL)	Quarterly virtual networking meetings
<u>CORE</u> Meetings (2 in person, 4 virtual)	\$3,000	INCLUDED (PRINCIPAL ONLY)	Eight regional networking groups available
<u>CHESS</u>	\$2,000	\$1,000 (PRINCIPAL ONLY)	Annual executive networking and educational conference
Government Affairs – Content	\$2,500	INCLUDED	Information and updates from IHA's Washington, D.C. affiliates
INTERNATIONAL SERVICES			
International Business Council Membership	\$3,000	INCLUDED	Access to International Information and networking
Global Forum	VARIES	50% DISCOUNT	Annual export-focused conference
Trade Missions	VARIES	50% DISCOUNT	Travel to target countries and visits with local retailers Must be directly affiliated with an IHA member
EDUCATION			
Webinars	\$1,200	INCLUDED	Access to a wide variety of educational content
HOMEPAGE NEWS			
Editorial		INCLUDED	
Editorial – Special Reports	\$3,000	INCLUDED	
Advertising	PER RATE CARD	AVAILABLE	

JOIN TODAY and engage with these services at no or discounted costs.
For more information on membership, contact:
Connie Chantos at cchantos@housewares.org or +1.847.692.0135.

Learn more at Housewares.org.

