


# MEMBERSHIP IN IHA is an investment in your own business.

MEMBERSHIP SERVICE	VALUE			
		ASSOCIATE I Industry Service Providers & Consultants/Exhibitors	ASSOCIATE II Industry Service Providers & Consultants/Non-Exhibitors	ASSOCIATE III Trade Publications
Membership Fee < \$10M in sales	\$1,500	\$1,000	\$1,500	\$1,000
Membership Fee > \$10M in sales	\$5,000	\$2,000	\$5,000	\$2,000
<b>THE INSPIRED HOME SHOW</b>				
Booth Space - Raw	\$34/FT <sup>2</sup>	\$22/FT <sup>2*</sup>		\$22/FT <sup>2</sup>
Booth Space - Kiosk	VARIES	AVAILABLE		AVAILABLE
Show Badges	\$1000/BADGE	AVAILABLE (PER SQ FT)	INCLUDED (3)	AVAILABLE (PER SQ FT)
Sponsorship Opportunities	VARIES	AVAILABLE		AVAILABLE
Publication Distribution - Onsite Bin	\$1,000			\$500/BIN
Publication Distribution - Onsite Handout	\$10,000			\$3,500
Publication Distribution - Hotel Drop Authorization	VARIES			\$1,500/HOTEL **
<b>EXECUTIVE EDUCATION &amp; NETWORKING</b>				
CORE (Meetings: 2 in person, 4 virtual)	\$3,000	AVAILABLE	AVAILABLE	
CHESS - Attendance	\$2,000	\$1,000	\$1,000	1 INCLUDED (EDITORIAL ONLY)
CHESS - Sponsorship	VARIES	AVAILABLE	AVAILABLE	AVAILABLE
Member Company List	\$2,500	INCLUDED	INCLUDED	INCLUDED
<b>INTERNATIONAL SERVICES</b>				
International Business Council	\$2,000	AVAILABLE	AVAILABLE	
Global Forum	VARIES	50% DISCOUNT	50% DISCOUNT	1 INCLUDED (EDITORIAL ONLY)
Trade Missions	VARIES	50% DISCOUNT <sup>†</sup>	50% DISCOUNT <sup>†</sup>	AVAILABLE
Pavilions	VARIES	50% DISCOUNT <sup>†</sup>	50% DISCOUNT <sup>†</sup>	AVAILABLE
<b>OTHER</b>				
Government Affairs - Content	\$2,500	INCLUDED	INCLUDED	INCLUDED
Government Affairs - Event	\$1,500	\$750	\$750	1 INCLUDED (EDITORIAL ONLY)
<b>DIGITAL PLATFORM</b>				
Connect 365	\$5,000	INCLUDED		
<b>VIRTUAL EVENTS</b>				
Connect Online Conferences	\$1,250	INCLUDED	INCLUDED	INCLUDED
– IHA Market Watch Demos (Product Placement)	\$2,000	\$1,000 <sup>**</sup>	\$1,000 <sup>**</sup>	
– Product Demos (Product Placement)	\$1,000	\$500 <sup>**</sup>	\$500 <sup>**</sup>	
– Sponsorship Opportunities	VARIES	AVAILABLE	AVAILABLE	AVAILABLE
– Presentation Opportunities	VARIES	AVAILABLE	AVAILABLE	AVAILABLE
<b>EDUCATION</b>				
IHA Market Watch Report	\$5,000	INCLUDED	INCLUDED	INCLUDED
Webinars	\$1,200	INCLUDED	INCLUDED	INCLUDED
<b>HOMEPAGE NEWS</b>				
Editorial		INCLUDED	INCLUDED	AVAILABLE
Editorial - Special Reports	\$3,000	INCLUDED	INCLUDED	AVAILABLE
Editorial - Advertising	PER RATE CARD	AVAILABLE	AVAILABLE	

\* Discount does not apply to pavilion participants.  
\*\* Does not include hotel drop fees.

<sup>†</sup> Must be directly affiliated with a current IHA member.  
<sup>\*\*</sup> Must be directly affiliated with a paid member/exhibitor at The Inspired Home Show.

**JOIN TODAY** and engage with these services at no or discounted costs.  
For more information on membership, contact:  
**Tina Genualdi** at [tgenualdi@housewares.org](mailto:tgenualdi@housewares.org) or +1.847.692.2105.

Learn more at [Housewares.org](https://www.housewares.org).



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