



THE LAKEWOOD GROUP
TALENT ACCESS | STRATEGIC CONSULTING

CHES
CHIEF HOUSEWARES
EXECUTIVE SUPERSESSION

IHA
THE HOME AUTHORITY

Problem:

We are in a fierce TALENT WAR for the best people

Many Housewares & Home Goods companies struggle to compete in hiring vs. other industries on multiple levels, including:

- Meaningful candidate pools
- Hiring process
- Market-driven compensation
- Non-sales bonuses
- LTI – stock, equity, etc.
- Benefits
- Career progression
- Lagging technology tools

Retaining top people is more and more challenging

Solution:

We are in the TRENCHES of the TALENT WAR every day

We help our clients WIN the battles with:

- Employer brand marketing
- Robust and bespoke qualified talent pools
- Deep insights on motivational drivers for candidates
- Real-time insights on compensation and benefits
- Process and project management
- Organizational design
- Offer brokerage

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About Us:

Unmatched Housewares Talent Acquisition Expertise

Our Expertise Includes:

- Consulting
- Talent Acquisition
 - Sales
 - eCommerce
 - Digital Marketing
 - Product Development
 - Sourcing
 - Operations
 - Finance



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