



IHA. THE HOME AUTHORITY

## **Problem:**

Below are questions attendees/exhibitors ask themselves prior to arranging hotel accommodations:

- Which hotel should I select for my stay?
- How do I know I am getting the best rate?
- Which part of Chicago should I narrow my search?
- How do I earn points/rewards for my stay?
- Which hotels offer my preferred amenities?
- Does my preferred property have enough rooms to accommodate my group?
- How do I book group reservations and what are the payment options?
- Is there flexibility in the cancellation policy?





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## Solution:

Benefits of Booking in the Block

- Low Rates & Cost Savings
- Transportation to/from McCormick Place
- Best Rate Pledge
- Hotel Incentives/Rewards Points
- Flexible Terms
- Group Bookings
- Book Before Poachers Hit
- Convenience
- Customer Service
- Networking
- Support the Show
- International Packages and VIP Services with FHT









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## Expert Event Accommodations



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