



CHESSE
CHIEF HOUSEWARES
EXECUTIVE SUPERSESSION

IHA
THE HOME AUTHORITY



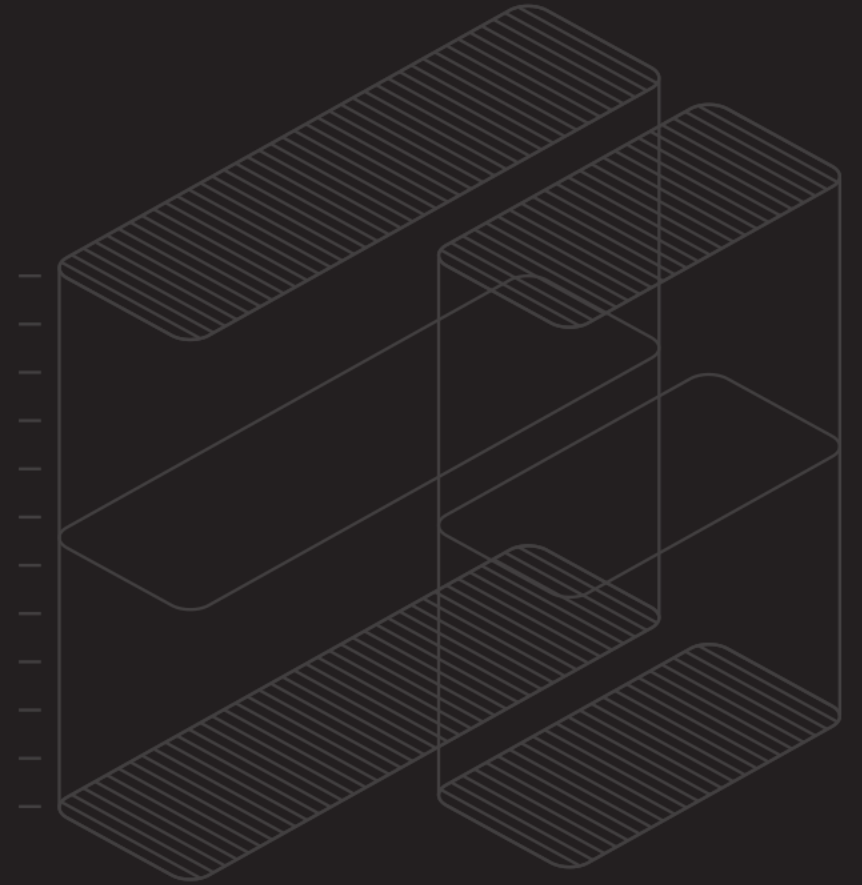
The Premier Partner for Global Ecommerce Acceleration

DOUG JENSEN
VP OF SALES AT PATTERN

EXCESS INVENTORY

SUPPLY CHAIN ISSUES

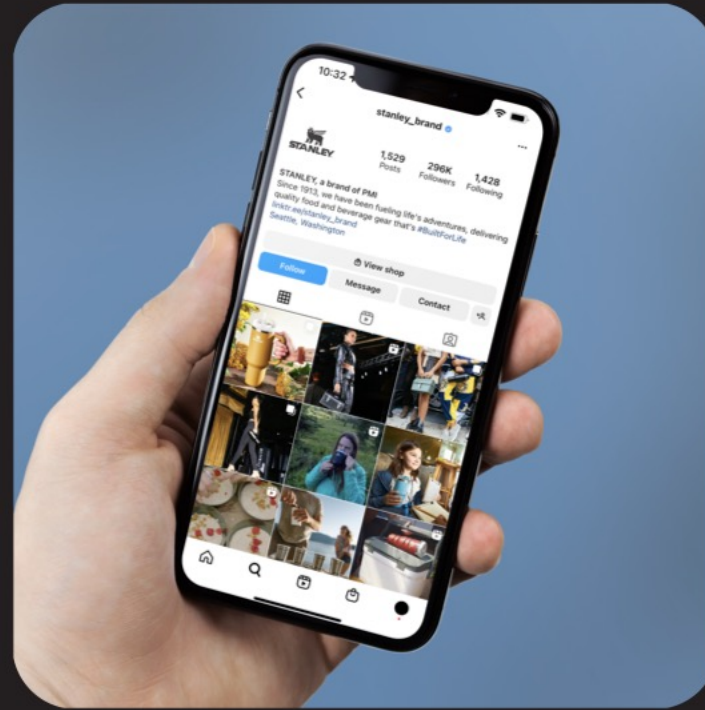
COMPRESSING MARGINS



Solution



AWARENESS



TRUST

40% HIGHER IF PEOPLE TRUST SOMEONE



LOYALTY

HIGH QUALITY PRODUCTS AND SERVICES

Data, Math, & Software

5B

SCRAPE 5 BILLION
ROWS OF DATA
EACH MONTH



ALGORITHMIC AD AND
SEO ENGINES



CONTENT
SYNDICATION
PLATFORM



INFLUENCER
PLATFORM

AWARENESS

LOYALTY

TRUST

Pattern as a Global Seller

#1

AMAZON SELLER
GLOBALLY

\$225M

SERIES B FUNDING



TMALL TRADE
PARTNER

+1.5M

UNITS SHIPPED
MONTHLY

60

SELLING IN 60
COUNTRIES

\$1.2B

GLOBAL REVENUE

