

THE PROBLEM

Shipping and Returns

TOO EXPENSIVE

30%

Shipping issues and returns can eat into that much of top-line revenue.

TOO HARD

#1

Ranked as the top operational burden e-merchants face.

STILL EXPECTED

75%

of shoppers consider post-purchase policies before they buy.



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HOW SEEL HELPS



Protection at no cost to you.



Post-purchase taken off your plate.



Shoppers get what they want.

We help merchants turn returns, delivery, and customer support into a competitive advantage with an AI operations platform powering Worry-Free Purchase® and Worry-Free Delivery® shopper programs, instant refunds, extended warranties, and automated customer support agents.

20M+
shoppers

5,000+
merchants

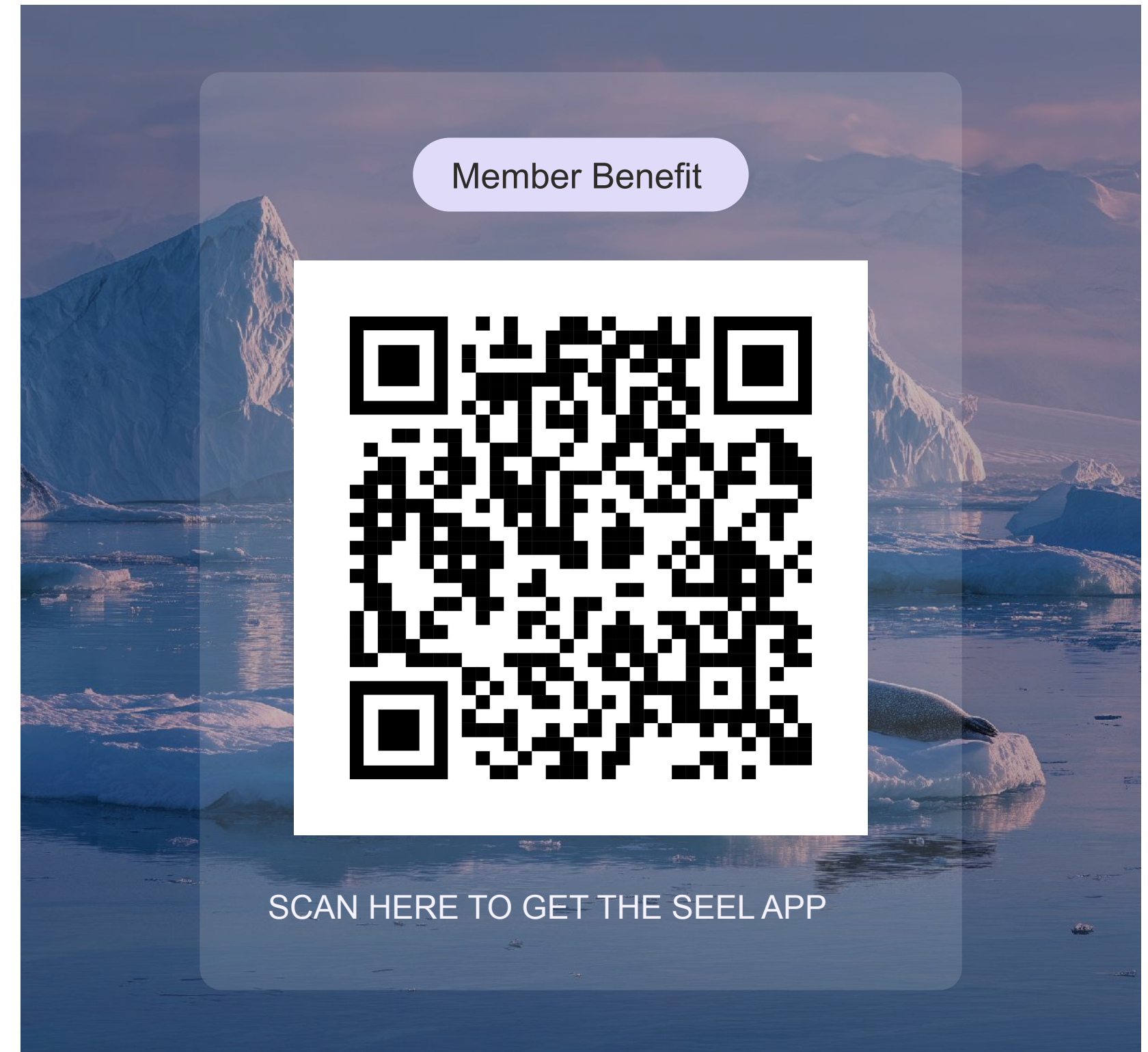
6B+
GMV protected



GET STARTED

Download the Seel app for your storefront.

- ✓ Stop paying for mistakes you didn't make.
- ✓ Start earning revenue share.
- ✓ Get two months of Seel AI agents free with the code CHESS2026



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